



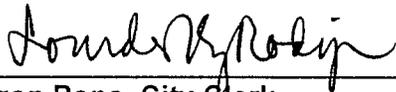
The Beverly Hills City Council Liaison / Charitable Solicitations Commission Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY HALL  
455 North Rexford Drive  
4th Floor Conference Room A  
Beverly Hills, CA 90210

Wednesday, December 27, 2017  
4:30 p.m.

#### AGENDA

- 1) Public Comment
  - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
- 2) 2016 Charitable Solicitations Commission Annual Report
- 3) Adjournment

*for*   
Byron Pope, City Clerk

Posted: December 26, 2017

***A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW IN THE LIBRARY AND CITY CLERK'S OFFICE.***



In accordance with the Americans with Disabilities Act, Conference Room A is wheelchair accessible. If you need special assistance to attend this meeting, please call the City Manager's Office at (310) 285-1014 or TTY (310) 285-6881. Please notify the City Manager's Office at least twenty-four (24) hours prior to the meeting if you require captioning service so that reasonable arrangements can be made.



**CITY OF BEVERLY HILLS  
POLICE DEPARTMENT**

**MEMORANDUM**

**TO:** Charitable Solicitations Commission Council Liaisons

**FROM:** Capt. Mark Rosen

**DATE:** December 27, 2017

**SUBJECT:** 2016 Annual Report

**ATTACHMENTS:**

- A. List of all organizations with overdue Financial Statements (60-Days or more) for Permits issued for 2016 permitted solicitations
- B. List of organizations that have conducted unpermitted events for 2016 events held in Beverly Hills
- C. List from Charitable Services Section of Los Angeles of Permits issued for 2016 events held in Beverly Hills

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The 2016 Annual Report is generated to familiarize the City and the community with all of the important accomplishments of the Charitable Solicitations Commission throughout the 2016 calendar year.

The primary responsibility of the Commission is to ensure the compliance of charitable organizations that solicit donations or funds from the residents of Beverly Hills. Compliance with established permitting guidelines helps to protect our community from fraudulent, fictitious or otherwise unscrupulous solicitations. It also serves to keep the community aware of the many charitable events being held in Beverly Hills. The Commission, in close cooperation with the Police Department, regulates the issuance of solicitation permits, reviews financial statements provided by the charities, and maintains a dedicated website for the public to obtain information regarding permitted solicitations.

During 2016, the Commission was successful in the following endeavors:

- 1) The Commission issued 225 permits for charitable solicitations conducted in 2016. The Commission reviewed the financial statements of 201 monetary drives and charitable events held during 2016.

- 2) The Commission successfully worked collectively with representatives of the public and other City Departments to craft, introduce, and ultimately pass important revisions to the Beverly Hills Municipal Code as it relates to charitable solicitations. The changes to the municipal code are expected to increase compliance with existing permit reporting requirements, and therefore enhance community safety through community increased awareness. The City Attorney's Office, City Manager, and the Police Department were actively involved in this process.
- 3) Independent action by commissioners researching newspapers and other forms of advertising, led to the identification of charitable events scheduled to take place in Beverly Hills for which no permit applications had been submitted. This information, provided to Police Department staff, resulted in increased outreach, compliance, and ultimately the issuance of permits.
- 4) The Commission was successful in improving the working relationship and the exchange of information between the Beverly Hills Police Department which represents this commission, and the Los Angeles Police Department, which represents the Los Angeles Charitable Services Section. Enhanced communication between the two government entities charged with similar and often overlapping responsibilities will serve to benefit both communities.
- 5) The Commission worked closely with representatives of the Human Relations Commission to review and evaluate applications for the Community Assistance Grant Fund FY16/17 in order to determine the allocation of funds based on service needs within the City. The two commissions collaborated and were successful in working through the proposals and financial information submitted by the individual organizations. As a result, a joint decision was made and recommendations to approve 13 of the applications was submitted to the City Council.

Detailed information collected throughout the year regarding permits, charitable organizations, and financial data is presented on the following pages. The report summarizes all available information regarding permitted and unpermitted charitable solicitations which occurred during the 2016 calendar year.

Staff will follow-up on pending financial statements and reports of unpermitted charitable solicitations until all organizations comply with the City's Charitable Solicitations Ordinance or until they are referred to Code Enforcement for appropriate action.

City of Beverly Hills Charitable Solicitations Commission  
2016 Annual Report

(All data is as of July 7, 2017, and is reflective of all solicitations which concluded in the 2016 calendar year)

**1. Permits**

- a. Number of permits issued: 225
  - i. Breakdown between monetary drive and event permits
    - 15 Monetary Drives
    - 207 Event Permits
- b. Number of permits cancelled: 8

**2. Financial Statements**

- a. Number received: 201
- b. Number outstanding: 16
  - i. List of all organizations with overdue Financial Statements for 2016 solicitations
    - Attachment A

**3. Summary of Fundraising Activities Based on Financial Statement Data**

- a. Total receipts of all permitted activities: \$169,286,206
- b. Total expenses of all permitted activities: \$49,801,696
- c. Total net for charitable purposes from all permitted activities: \$114,099,685
- d. Number of permits with proceeds:
  - i. Greater than or equal to 50%: 169
  - ii. Less than 50%: 32
- e. **Top 10 fundraising organizations (based on total net proceeds)**
  - 1. Girl Scouts of Greater Los Angeles<sup>1</sup> \$14,791,703
  - 2. Augie's Quest – ALS TDI \$9,481,135
  - 3. Performing Arts Center dba the Music Center<sup>2</sup> \$7,601,042
  - 4. California State University, Northridge Fdn \$5,446,168
  - 5. Mattel Children's Hospital UCLA<sup>3</sup> \$3,706,001
  - 6. Milken Institute \$2,820,438
  - 7. Public Counsel \$2,181,683
  - 8. Las Madrinas<sup>4</sup> \$2,153,348
  - 9. Cedars-Sinai Medical Center<sup>5</sup> \$1,953,982
  - 10. SHARE<sup>6</sup> \$1,891,784

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<sup>1</sup> Combination of 2 monetary drives: 2015-199 and 2016-199.

<sup>2</sup> Combination of 1 monetary drive and 1 event: 2015-107 and 2016-015.

<sup>3</sup> Combination of 2 events: 2016-140 and 2016-141.

<sup>4</sup> Combination of 2 events: 2015-089 and 2016-062.

<sup>5</sup> Combination of 5 events: 2016-051, 2016-072, 2016-125, 2016-185, 2016-240.

<sup>6</sup> Combination of 2 events: 2016-018 and 2017-080.

**f. Top 10 fundraising organizations (based on % of net proceeds)**

1. AARP Foundation	\$224,287	99%
2. LA Goal	\$75,659	98%
3. Rett Syndrome Research Trust	\$928,758	94%
4. Beverly Hills High School PTSA	\$203,847	94%
5. St. Anne's	\$240,227	94%
6. California State University, Northridge Fdn	\$5,446,168	92%
7. American Friends of the Hebrew University	\$969,877	91%
8. Harmony Project	\$786,986	91%
9. Public Counsel	\$2,181,683	89%
10. Bet Tzedek	\$1,697,890	87%

**g. Bottom 10 fundraising organizations (based on % of net proceeds)**

1. Donorworx, Inc.	\$0	0%
2. Imagen Foundation	\$3,462	2%
3. The Helping Hand of Los Angeles, Inc.	\$6,375	6%
4. Friends of Greystone	\$42,982	9%
5. Baby Buggy, Inc. dba Good+ Foundation	\$19,209	10%
6. Assistance League of Los Angeles <sup>7</sup>	\$459,161	15%
7. J/P Haitian Relief Organization	\$650,122	17%
8. Network of Executive Women in Hospitality, Inc.	\$14,655	19%
9. American Society for Yad Vashem	\$113,069	24%
10. Israel Christian Nexus	\$68,432	28%

**4. Summary of Fundraising Activities Based on Location**

a. The Beverly Hills Hotel	9
b. The Beverly Hilton Hotel	48
c. The Beverly Wilshire	39
d. The Montage Hotel	7
e. The Peninsula Hotel	0
f. Wallis Annenberg Center	2
g. Private Residences in Beverly Hills	7
h. Other	87

**5. List of all organizations which have conducted unpermitted solicitations in 2016**

- a. Attachment B

**6. List from Charitable Services Section of Los Angeles of Permits issued for 2016 events held in Beverly Hills**

- a. Attachment C

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<sup>7</sup> Combination of 3 events: 2015-138, 2015-196, and 2016-010.

### Attachment A

(All data is as of July 7, 2017, and is reflective of all solicitations which concluded in the 2016 calendar year)

**List of all organizations with overdue Financial Statements (60-Days or more) for Permits issued for 2016 permitted solicitations**

- 16 Permits Total

	Organization	Event Date	Category	Event Location
2016-160	Association for Breast and Prostate Cancer Studies	11/19/2016	Event Drive	Beverly Hilton Hotel
2017-095	Ballet Theatre Foundation, Inc	12/5/2016	Event Drive	Beverly Hilton Hotel
2015-076	Beverly Hills Heart Helpers 4H Club	End 4/15/2016	Monetary Drive	
2016-131	CLARE Foundation	11/10/2016	Event Drive	Loews Santa Monica Beach Hotel
2016-167	Disabled Veteran Business Alliance	11/11/2016	Event Drive	Beverly Hilton Hotel
2016-204	Friendly Hand Foundation	10/29/2016	Event Drive	Beverly Hilton Hotel
2016-197	Friends of the Israel Defense Forces Western Region	11/3/2016	Event Drive	Beverly Hilton Hotel
2016-195	GLSEN	10/21/2016	Event Drive	The Beverly Wilshire
2015-200	Israeli-American Council	3/13/2016	Event Drive	Beverly Hilton Hotel
2016-179	Los Angeles Conservancy	10/22/2016	Event Drive	Private Residence, Beverly Hills
2016-078	Ovarian Cancer Research Fund	6/11/2016	Event Drive	Barker Hangar, Santa Monica, CA
2016-193	Patient Care Foundation of Los Angeles County	11/3/2016	Event Drive	The Beverly Wilshire
2016-060	The Hawn Foundation	5/6/2016	Event Drive	Green Acres Estate
2016-219	The Salvation Army	11/20/2016	Event Drive	Rodeo Drive, Beverly Hills
2016-023	University of Southern California	3/4/2016	Event Drive	The Beverly Wilshire
2017-076	World of Children	4/12/2016	Event Drive	Montage Beverly Hills

## Attachment B

(All data is as of July 7, 2017, and is reflective of all solicitations which concluded in the 2016 calendar year)

### List of organizations that have conducted unpermitted events for 2016 events held in Beverly Hills

- 48 Events Total

The organizations listed in this Attachment have been identified as holding or promoting a charitable event in the City of Beverly Hills during the 2016 calendar year without obtaining a City Solicitations permit. As of the date of this report, the City has not verified whether or not the event required a permit per the criteria established in the BHMC. No inference of impropriety should be drawn based solely upon an organization's inclusion on this list.

Organization	Event Date	Event Location
Wilshire Boulevard Temple	2/20/2016	Beverly Hilton Hotel
United States Holocaust Museum	3/2/2016	Beverly Hilton Hotel
Myasthenia Gravis Foundation - California Chapter	4/2/2016	The Beverly Wilshire
Extraordinary Families	4/20/2016	Beverly Hilton Hotel
Didi Hirsch Psychiatric Services	4/28/2016	Beverly Hilton Hotel
Achievement Trust	4/30/2016	Saban Theatre
Liberty Hill Foundation	4/30/2016	Beverly Hilton Hotel
Los Angeles Alliance for a New Economy	5/6/2016	Beverly Hilton Hotel
Exceptional Children's Foundation	5/6/2016	The Beverly Wilshire
Casa of Los Angeles	5/10/2016	Beverly Hilton Hotel
Altmed Health Services Corporation	5/12/2016	The Beverly Wilshire
Death Penalty Focus of California	5/12/2016	Beverly Hilton Hotel
Heart Foundation	5/19/2016	Green Acres Estate
United Friends of the Children	6/6/2016	Beverly Hilton Hotel
AIDS Project Los Angeles	6/18/2016	Annenberg Center for the Performing Arts
CIA Officers Memorial Foundation	9/29/2016	Montage Hotel
Point Foundation	10/1/2016	Beverly Hilton Hotel
Los Angeles City College Foundation	10/5/2016	Beverly Hilton Hotel
The Midnight Mission	10/6/2016	The Beverly Wilshire
Para Los Ninos	10/9/2016	The Cheese Store of Beverly Hills
Imagine Los Angeles, Inc	10/13/2016	Annenberg Center for the Performing Arts
Institute of Classical Architecture and Art	10/13/2016	Bouchon
American Cinematheque	10/14/2016	Beverly Hilton Hotel
John Wayne Cancer Institute - Auxiliary	10/19/2016	The Beverly Wilshire
CoachArt.org	10/27/2016	Beverly Hilton Hotel
Healthy Child Health World	10/27/2016	Montage Hotel
British Academy of Film and Television Arts Los Angeles	10/28/2016	Beverly Hilton Hotel
Amanda Foundation	10/29/2016	2 Rodeo Drive
Peggy Albrecht Friendly House Los Angeles	10/29/2016	Beverly Hilton Hotel
Friends of Sheba Medical Center	10/30/2016	Beverly Hilton Hotel
American Friends of Magen David Odem	11/1/2016	Montage Hotel
Facing History and Ourselves	11/1/2016	The Beverly Wilshire
Children's Hospital of Los Angeles - Westside Guild	11/2/2016	The Beverly Wilshire
New Directions, Inc	11/6/2016	Beverly Hilton Hotel
United States Veterans Institute	11/9/2016	Beverly Hilton Hotel
Cedars-Sinai Women's Guild	11/9/2016	Beverly Hilton Hotel
Israfest Foundation, Inc	11/10/2016	Beverly Hilton Hotel

<b>Organization</b>	<b>Event Date</b>	<b>Event Location</b>
Los Angeles County Economic Development Corp	11/10/2016	Beverly Hilton Hotel
Saban Free Clinic	11/12/2016	Beverly Hilton Hotel
ACLU Foundation of Southern California	11/13/2016	The Beverly Wilshire
Human Rights Watch	11/15/2016	Beverly Hilton Hotel
Common Sense Media	11/16/2016	The Beverly Wilshire
American Jewish Committee	12/1/2016	Montage Hotel
The Thaliens	12/4/2016	Montage Hotel
Los Angeles Brotherhood Crusade	12/9/2016	Beverly Hilton Hotel
Israel Emergency Alliance dba Stand With US	12/11/2016	Beverly Hilton Hotel

### Attachment C

(All data is as of July 7, 2017, and is reflective of all solicitations which concluded in the 2016 calendar year)

#### List from Charitable Services Section of Los Angeles of Permits issued for 2016 events held in Beverly Hills

- 100 Events Total

Event Date	Organization	Event Location	BH Permit #
1/09/2016	J/P Haitian Relief Organizations	Montage Hotel	2016-009
2/08/2016	AARP Foundation	The Beverly Wilshire	2016-041
2/20/2016	Wilshire Boulevard Temple	Beverly Hilton Hotel	
2/25/2016	Los Angeles Sports Council Foundation	Beverly Hilton Hotel	2017-147
3/07/2016	Venice Family Clinic	Beverly Hilton Hotel	2016-022
3/09/2016	Alzheimer's Disease and Related Disorders Assoc.	Beverly Hilton Hotel	2016-130
3/10/2016	Alliance for Children's Rights	Beverly Hilton Hotel	2016-021
3/10/2016	Children's Burn Foundation	Beverly Hilton Hotel	2016-066
3/10/2016	Vista Del Mar Child and Family Services	Beverly Hilton Hotel	2016-013
3/13/2016	Hadassah Southern California, Hwzoa	Beverly Hilton Hotel	2016-021
3/18/2016	Le Lycée Français de Los Angeles	The Beverly Wilshire	2015-192
3/18/2016	University Kidney Research Foundation	Beverly Hilton Hotel	2017-139
3/18/2016	Young Musicians Foundation	Annenberg Center for The Performing Arts	2017-075
4/02/2016	Myasthenia Gravis Foundation- California Chapter	The Beverly Wilshire	
4/09/2016	John Wayne Cancer Institute	The Beverly Wilshire	2016-004
4/12/2016	World of Children, Inc.	Montage Hotel	2017-076
4/14/2016	Center for the Study of Young People in Groups	Beverly Hilton Hotel	2016-054
4/14/2016	Women's Guild, Cedar-Sinai Medical Center	The Beverly Wilshire	2016-032
4/15/2016	Race to Erase MS	Beverly Hilton Hotel	2016-038
4/26/2016	The Colleagues	The Beverly Wilshire	2016-026
4/28/2016	Didi Hirsch Psychiatric Services	Beverly Hilton Hotel	
4/28/2016	Jonsson Cancer Center Foundation	The Beverly Wilshire	2016-135
4/30/2016	Achievement Trust	Saban Theater	
4/30/2016	Liberty Hill Foundation	Beverly Hilton Hotel	
5/04/2016	Epilepsy Foundation of Greater Los Angeles	The Beverly Wilshire	2016-034
5/06/2016	Helping Hand of Los Angeles, Inc.	The Beverly Wilshire	2015-194
5/06/2016	Los Angeles Alliance for A New Economy	Beverly Hilton Hotel	
5/07/2016	Otis Art Institute	Beverly Hilton Hotel	2016-045
5/09/2016	Partners in Care Foundation	Beverly Hilton Hotel	2016-030
5/10/2016	Casa of Los Angeles	Beverly Hilton Hotel	
5/10/2016	Colleagues Helpers in Philanthropic Services	Beverly Hilton Hotel	2016-016
5/11/2016	Crohn's and Colitis Foundations of America	Beverly Hilton Hotel	2016-043
5/11/2016	Mar Vista Family Center	Beverly Hills Hotel	2016-057
5/12/2016	Cedars-Sinai Medical Center – Trust	Private Residence	2016-051
5/12/2016	Constitutional Rights Foundation	Beverly Hilton Hotel	2016-048
5/12/2016	Jewish Vocational Services	Beverly Hilton Hotel	2016-044
5/12/2016	Altmed Health Service Corporation	The Beverly Wilshire	
5/12/2016	Death Penalty Focus of California	Beverly Hilton Hotel	
5/14/2016	Juvenile Diabetes Research Foundation	Beverly Hilton Hotel	2017-063
5/19/2016	A Place Called Home	Beverly Hilton Hotel	2016-064
5/19/2016	Heart Foundation	Green Acres Estate	
5/21/2016	Share, Inc.	Beverly Hilton Hotel	2016-018

Event Date	Organization	Event Location	BH Permit #
6/06/2016	United Friends of The Children	Beverly Hilton Hotel	
6/15/2016	Women in Film	Beverly Hilton Hotel	2016-056
6/18/2016	AIDS Project Los Angeles	Annenberg Center for The Performing Arts	
6/26/2016	Cedars-Sinai Medical Center – Board of Governors	Private Residence	2016-072
6/30/2016	Public Counsel	Beverly Hilton Hotel	2016-079
8/10/2016	Los Angeles Jewish Home for the Aging	The Beverly Wilshire	2016-047
8/10/2016	Wallis Annenberg Center for the Performing Arts	Annenberg Center for the Performing Arts	2016-081
8/12/2016	Harold Pump Foundation	Beverly Hilton Hotel	2016-132
9/10/2016	American Humane Association	Beverly Hilton Hotel	2016-042
9/24/2016	El Nido Family Centers	Robinson Gardens	2017-049
9/24/2016	Jewish Vocational Service	The Beverly Wilshire	2016-044
9/25/2016	Rape Foundation	Green Acres Estate	2016-181
9/28/2016	Pen Center West USA	The Beverly Wilshire	2016-087
9/30/2016	Operation Smile, Inc	The Beverly Wilshire	2016-148
10/01/2016	Friends of Robinson Gardens	Robinson Gardens	2016-082
10/05/2016	Los Angeles City College Foundation	Beverly Hilton Hotel	
10/08/2016	Children’s Diabetes Foundation at Denver Colorado	Beverly Hilton Hotel	2016-025
10/09/2016	Para Los Ninos	The Cheese Store of Beverly Hills	
10/13/2016	Habitat For Humanity of Greater Los Angeles	The Beverly Wilshire	2016-171
10/13/2016	Imagine Los Angeles, Inc.	Annenberg Center For the Performing Arts	
10/13/2016	Institute of Classical Architecture and Art	Bouchon	
10/20/2016	Cedars-Sinai Medical Center	Beverly Hilton Hotel	2016-125
10/20/2016	International Women’s Media Foundation	The Beverly Wilshire	2016-088
10/20/2016	Los Angeles Conservancy	Private Residence	2016-179
10/22/2016	St. John’s Health Center Foundation	The Beverly Wilshire	2016-083
10/23/2016	White Memorial Medical Center Charitable Fnd.	The Beverly Wilshire	2016-129
10/24/2016	Paley Center for Media	The Beverly Wilshire	2016-118
10/25/2016	UCLA Foundation – Extension	Beverly Hills Hotel	2016-150
10/27/2016	UCLA Foundation – Dept of Neurosurgery	The Beverly Wilshire	2016-139
10/27/2016	Coachart.org	Beverly Hilton Hotel	2017-178
10/29/2016	Friendly Hand Foundation	Beverly Hilton Hotel	2016-204
11/01/2016	Screen Actors Guild Foundation	Annenberg Center For the Performing Arts	2016-146
11/02/2016	Children’s Hospital of Los Angeles – Westside Guild	The Beverly Wilshire	
11/06/2016	New Directions, Inc.	Beverly Hilton Hotel	
11/09/2016	United States Veterans Initiative	Beverly Hilton Hotel	
11/09/2016	Women’s Guild, Cedar-Sinai Medical Center	Beverly Hilton Hotel	2016-163
11/10/2016	Economic Development Corp. of Los Angeles Co.	Beverly Hilton Hotel	2016-206
11/10/2016	Israfest Foundation, Inc	Beverly Hilton Hotel	
11/12/2016	Cedars-Sinai Medical Center	Private Residence	2016-185
11/12/2016	Saban Free Clinic	Beverly Hilton Hotel	
11/15/2016	Human Rights Watch	Beverly Hilton Hotel	
11/16/2016	Common Sense Media	The Beverly Wilshire	
11/16/2016	Girls Incorporated	Beverly Hilton Hotel	2016-172
11/17/2016	A Place Called Home	Beverly Hilton Hotel	2016-203
11/17/2016	American Friends of the Israel Philharmonic Orchestra	Beverly Hills Hotel	2016-128
11/17/2016	Visionary Women	Montage Hotel	2016-188
11/18/2016	Lupus LA	Beverly Hilton Hotel	2016-196
11/19/2016	Tony Hawk Foundation	Green Acres Estate	2016-217
11/26/2016	National Charity League, Inc San Fernando	The Beverly Wilshire	2016-061

<b>Event Date</b>	<b>Organization</b>	<b>Event Location</b>	<b>BH Permit #</b>
11/30/2016	International Medical Corps	The Beverly Wilshire	2016-190
12/01/2016	Children's Defense Fund	The Beverly Wilshire	2017-039
12/05/2016	Equality Now, Inc	Montage Hotel	2017-116
12/05/2016	Ballet Theatre Foundation (American Ballet Theatre)	Beverly Hilton Hotel	2017-095
12/08/2016	Los Angeles Alliance for A New Economy	Beverly Hilton Hotel	2017-138
12/09/2016	Los Angeles Brotherhood Crusade	Beverly Hilton Hotel	
12/09/2016	March of Dimes Foundation	The Beverly Wilshire	2016-209
12/11/2016	Israel Emergency Alliance dba Stand With Us	Beverly Hilton Hotel	
12/21/2016	Las Madrinas, Inc.	Beverly Hilton Hotel	2016-062